

Trade Show Acknowledges Sponsors

Check out the door prize donors this year!

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Special thanks to these Trade Show Sponsors!

Curves for Women

Didsbury AG Foods

Didsbury Aquatic Centre

Didsbury Dollar Store

Didsbury Home Hardware

Didsbury Pharmasave

Dreamwood Homes Ltd

For Trees Co.

Fountain Tire

Front Porch Realty

Golden River Restaurant

Mak Mystic Expressions

M. Lennox & Associates

Mountain View Credit Union

Mugs Coffee House

Parkland Agri Services

RE/MAX Mountain Aire

Royal LePage Wildrose

Tanas Concrete

Value Drug Mart

Wander Wash

The Chamber of Commerce could not possibly put on an exposition of this magnitude without the assistance of individuals and businesses who truly believe in the health and prosperity of the community of Didsbury. These sponsors recognize that the Didsbury Trade Show offers an excellent venue to showcase their business, products or services, and provides a great opportunity for them to say "Thank you" to their customers. With more and more people moving to Didsbury and the Calgary-Edmonton corridor, the exposure a business gets at the annual trade show is immeasurable, and they always see a positive return on their sponsorship investment.

Who are some of these pro-active businessmen and women? Some, like Tanas Concrete, Didsbury AG Foods, Didsbury Value Drug Mart, and Spectrum Design Studios have been with the Trade Show for years. Tanas Concrete hosts the entertainment stage, AG Foods hosts the food court, Value Drug Mart sponsors the first aid station, and Spectrum Design sponsors the Best Decorated Booth award.

Household Goods & Thrift Store enjoy giving opportunity to the young people in our community, and have made it possible for children to use the Aquatic Centre for free, for a couple of hours each day. This year they will also be helping the Army Cadets, as they act as the cleanup crew for the trade show. Front Porch Realty is much the same; they like to help the kids. This year, their sponsorship dollars will help the Zion Evangelical Youth Group as they raise funds by hosting the 15th annual Pancake Breakfast on Saturday morning.

Didsbury Pharmasave is making it possible for you to enter the many door prizes hosted by the Chamber of Commerce. They provide

the ballots you will be filling in for your chance to win thousands of dollars in prizes (see sidebar). Keep one side of your ballot and stop in at the drug store for even more specials.

With new events comes new sponsorship opportunities. Several businesses took advantage of the exposure they will receive by supporting "A Walk in the Park" fashion shows. This includes Victoria's Flowers & Gifts and Wild Rose Event Consultants, as well as the RBC Financial Group and Dreamwood Homes, proud sponsors of our DHS Grads and Mountainview Colts models. In addition, some businesses are providing gifts for grads and brides, including CWT Don's World Travel, Royal LePage Wild Rose, Windsor Graphics, and Curves for Women.

A lot of "behind the scenes" work is required to host an event of this magnitude. That includes providing security, sponsored by Didsbury Dry Cleaners and the Chamber of Commerce, coffee for the exhibitors on set-up day, sponsored by Mugs Coffee House, and decor for the art show, sponsored by the Didsbury Artists Group.

Then there's the "fun" events like the People's Choice Awards, an opportunity for kids and adults both to vote for their favourite booths, proudly sponsored by Mountain View County. One of the big draws for the trade show is the fiddlers' jamboree, not only sponsored, but also organized by TopNote Music Studio.

Come visit with many of these sponsors at the Scouts Exhibitor's Dinner on Saturday night. It's a great opportunity for you to acknowledge their participation in one of Didsbury's largest annual events. We hope you will consider these businesses the next time you make your purchasing decisions.

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